

Competitor Analysis | Hardware

Hardware



Battery	16 Hours	12 Hours	12 Hours	12 Hours
Image Quality	1440p HD	1080p HD	1080p HD	1080p HD
LiveStream	Yes	Yes	Yes	Yes
LTE Connected	Yes	Yes	Yes	Yes
Mobile App	No - But Mobile Optimised	Yes	Yes	Yes
Front Screen	No	No	No	No

Services

4G Bundle Offered	Yes	YES - (US Only right now) Axon offers data exclusively with Verizon	No	No
Firearm Auto-Activation	YES - HALO offers the HALO Aware, which activates all Bodycams within 30ft of a unholsted firearm, taser or baton.	YES - Axon Signal works similar to HALO Aware, and Will activate any camera within a certain parimeter.	No	YES - But multiple reports from multiple customers have questioned its reliability.
Automated Data Offload	YES - HALO have built the 'sync utility' that offloads footage to the cloud into the camera, making it fully automated	NO- Relies on 3rd party equipment to offload footage	NO- Relies on 3rd party equipment to offload footage	NO- Relies on 3rd party equipment to offload footage
Unlimited Storage (Fixed Cost)	YES - HALO manages the footage between 'Hot', 'Cold' and 'Deep' storage on AWS that means we can Offer unlimited storage at a fixed cost.	NO - Axon keeps all data in its 'Hot' servers with Microsoft Azure, which they charge per GB over a fixed agreed amount.	NO - Charges per GB over a fixed agreed amount	NO - Charges per GB over a fixed agreed amount
OpEx Only Pricing Offered?	YES - HALO offers a truly zero CapEx, monthly fixed cost, primarily based on the number of cameras in operation (not users). This makes us extremely competitive	NO - Varies per deal. Sometimes sell the camera, sometimes offers them for free. Offers a tiered licence fee per user and then bills extra for over-storage	NO - Sells the equipment then charges per user and for over useage.	NO - Sells the equipment then charges per user and for over useage.